

Supply Chain Management

A lucrative sector for employment

Supply chain management offers numerous opportunities in the burgeoning logistics and cargo industries. Even experienced candidates can further enhance their careers by taking up advanced courses in this field, which could sharpen their skills.



SURESH BANSAL

Why is supply chain management so important?

As more companies aim to reduce costs and improve quality, companies seek supply chain solutions that will allow them to obtain better and more reliable materials and services from vendors worldwide. Supply chain management professionals choose suppliers, negotiate terms, coordinate the flow of components and finished products, and make sure the product is ready when retailers and consumers want them. All across the globe, companies recognise that the opportunity to improve bottomline performance can be found in their supply chains.

SCM, a recession-proof industry

Transportation of goods in raw, semi-finished or in fully-finished condition is required at each stage of the supply chain which is hardly dependent on liquidity flow or market conditions. Traditionally, marketing, distribution, planning, manufacturing, and the purchasing functions are being performed independently. Many manufacturing operations are designed to maximise throughput and lower costs with little consideration for the impact on inventory levels and distribution capabilities. Purchasing contracts are often negotiated with very little information beyond historical buying patterns. The result of these factors is that there is not a single, integrated plan for the organisation—there were as many plans as businesses. Clearly, there is a need for a talent pool through which these different functions can be performed together in a team. Supply chain management is a strategy through which such integration can be achieved.

Careers in SCM

Entry-level SCM job titles include purchasing agent, supply coordinator, warehouse manager, transportation coordinator, transportation broker,



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and dispatcher. According to research, there are over 3,000 annual openings in supply-chain related fields in India in the categories of purchasing managers, purchasing agents in the shipping, automobile and other manufacturing industries. Hence, organisations in both public and private sectors are now focussing on the purchasing function and supply chain management to help them meet their objectives. This is creating new opportunities for careers in the field. In fact, managing the supply chain has been identified as a growing discipline with good career prospects.

Job opportunities in supply chain management are excellent. Year 2008 has augmented well for this discipline with more than 30,000 job openings with starting salaries ranging from Rs 12, 000 to Rs 40,000 annually for graduates.

DTDC Institute of Supply Chain

Management

DTDC Institute of Supply Chain Management has been conceived to convert talent into highly productive and skilled personnel, fit to work with any world-class organisation.

- DISCM has an accreditation of world class institute i.e. Chartered Institute of Logistic & Transport (CILT), UK.
- DISCM is committed to deliver quality education on SCM by providing latest IT web-based technology, online teaching, video conferencing and other latest methodology.
- DISCM consists of professional who have in-depth knowledge of this subject and many of them represent themselves in the governing body of MNCs, Indian corporates and PSU's for formulating the supply chain functions across the industry. Some of them are writers of books on SCM.
- DTDC is itself a brand in the express distribution industry. It can itself absorb many candidates in its domestic and international division.

DTDC Institute of Supply Chain Management offerings include:

- International Certificate in Logistics and Transport
- International Diploma in Logistics and Transport
- Topical project works & case study
- Supply Chain focused summer training to make the students get exposure to SCM Industry
- 100% placement assistance

Suresh Bansal is director; COO, North and West Zone, DTDC Courier & Cargo