

Kolkata - Jan 26, 2013

Buy books from boi mela, get them delivered at home

TIMES NEWS NETWORK

Kolkata: If you have plans to buy a bag full of books but you wonder how to carry them back home from the book fair, the Publishers and Booksellers' Guild has a custom-made solution for you. Buy your books, deposit them at a stall at the fair and give your address. You'll have your books delivered at your doorstep. In fact, you can also send books to any location across the country.

Also, if you fail to spot a rare book at the fair, just submit your requisition and an agency will find the book for you within three hours.

In a first, the Guild has tied up with DTDC, a courier and logistics company, to offer book delivery service at the fair. Tridib Chatterjee, the general secretary of Guild, said: "This will help

SPOT-THE-BOOK SERVICE

not only customers but also publishers. Those who are coming from other states, the courier company will help them to dispatch the books not sold in the fair. Also, customers visiting from other cities won't have to carry books bought in the fair."

According to DTDC executive director Abhisek Chakraborty, every stall in the fair will have details of the DTDC stall. "The customers can seek availability of books from as many participating publishers as they want using our unique enquiry module. Our ground fleet will scout for the desired books and confirm their availability, price and delivery time in three hours," he said. Based on the information provided by the company, customers can confirm and place the order of available books of their choice.