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DTDC Launches Special Services for E-tailers



MUMBAI DTDC Courier and Cargo on Tuesday launched a specialist logistics company, DotZot, to cater to e-commerce companies. The new venture is likely to attain a revenue of ₹100 crore by 2016 and contribute around 20% of the company's revenue by 2020. "E-retail needs a focused, different and innovative approach for order fulfilment. DotZot will be decisive for merchants, who are looking at growing and retaining their e-powered customers. With this launch, we will provide new solutions to meet and solve the logistics needs of e-retail companies," DotZot Chief Executive Sanjiv Kathuria said. He also said the investment in the new venture would not be much as DTDC has all the required logistics infrastructure and it would only spend on developing the IT processes along with hiring of people. All the investment will come from the internal accruals of the parent company, he added.