

DTDC plans automated sorting centres

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With logistics and courier businesses gearing up to meet the rising demand from the Indian e-commerce sector, DTDC Courier is looking to tap into advanced technologies to strengthen operations. The company is starting a pilot project for automated sorting at its warehouses in Hyderabad.

An automated sorting centre has robotic arms with attached scanners. As a product moves on the conveyor belt, the arm scans the pin code on a package and sorts it. Automation of the sorting process will enable DTDC to hasten deliveries and address high vol-

umes. Also, chances of errors are reduced.

A pilot project for the initiative is expected to start by mid-March.

The company planned to have automated sorting at its warehouses in Delhi, Mumbai and Bengaluru by the end of this year, said Sanjiv Kathuria, co-founder and chief executive officer of Dotzot, the delivery network service of DTDC.

Dotzot focuses on e-commerce delivery services. Its clients include Snapdeal, Flipkart (only in the business-to-business segment), Myntra and Homeshop18.

Kathuria said DTDC's technology team had been involved in developing the project.