

## **DTDC Express wins award for Best Corporate Film by International Management Film Festival**



***Wins under the category 'Best Corporate Film encompassing Vision, History, Values & Spirit of Excellence'***

DTDC Express Limited, India's leading express parcel service provider was awarded "Best Corporate Film encompassing Vision, History, Values & Spirit of Excellence" by the International Management Film Festival (IMFF). The award function was hosted by World HRD Congress in association with Times Ascent recently in Mumbai. This accolade was presented in recognition of DTDC's latest film 'Going Beyond the Parcel' featuring brand ambassador, Sourav Ganguly.

Speaking on this grand occasion, Mr. Abhishek Chakraborty, Executive Director, DTDC Express Limited said, "We are delighted to win this prestigious award and my heartiest congratulations to the entire team for the innumerable hours they have put in to making this film a grand success. Aligned with the company's vision, the film takes forward the brand's core mantra of 'Delivering Value'. We will continue to deliver expedient services to our esteemed customers by providing innovation in our service offerings.

The new TVC film with Sourav Ganguly at its helm brings out the credentials of DTDC's vast network, its extensive service offerings with a commitment to go that extra mile to ensure that every customer's parcel reaches its desired destination on time with utmost safety & security. The film also effortlessly coincides with the company's vision to be "India's Preferred Express Parcel Service Provider with a Special Consumer (2C) Focus" which is strengthening DTDC's first and last mile delivery efficiently.

DTDC owns the largest parcel delivery network in India and has a direct presence in 20 countries and with its strategic partnership with DPD Group, it has expanded its business network in over 220 countries.

About DTDC: Established in 1990 and headquartered at Bengaluru, DTDC has 7 Zonal offices, 20 strategically located Regional Offices and over 522 operating facilities spread across India. DTDC has now embarked upon its journey of transforming from an Express Document Player to an Integrated Parcels driven business through its strategic partnership with Europe's DPDgroup which is backed by Le Groupe La Poste – the French Postal organisation. DTDC's brand strategy is to project itself as a complete express logistics player that delivers significant value in the markets that it operates in across the globe. DTDC Express Limited has its presence in more than 500 district headquarters through its large network of more than 10,500+ franchisees and extends services to over 10,000+ Pin codes while handling more than 12 million shipments every month. DTDC Express Limited is an ISO 9001:2008 Certified by DNV.

DTDC Express Limited also has a significant global footprint and services 220 international locations including USA, UK, Canada, UAE, Australia, China, Singapore and major Asian countries, through its own operations, joint ventures and business associates. A key part of the success of DTDC's network is the contribution of its people. It comprises of a family of 35,000 people including employees, franchisees and their associates who are committed to its spirit of service.